

YOUR TEAM DESERVES A CHAMPION-LEVEL EXPERIENCE.

BOOK FREDDIE TODAY

contact@unlockthechampion.com · unlockthechampion.com

FREDDIE SCOTT II

FORMER NFL PLAYER · CAPACITY COACH · KEYNOTE SPEAKER · AUTHOR



Freddie Scott II is a former NFL player turned leadership strategist, capacity coach, and national speaker. After competing at the highest level of professional sports, Freddie experienced firsthand that talent alone doesn't sustain success — capacity does. That revelation led him to create Unlock The Champion, a framework that has helped thousands of leaders, athletes, and organizations expand their ability to perform, lead, and thrive. A recipient of the NFL Players Association's Kenny Washington Award for community service, Freddie brings elite-level insight, raw authenticity, and actionable strategies to every stage.

SIGNATURE TOPICS

MADE FOR MORE

Building Capacity to Sustain Peak Performance

IDENTITY, INFLUENCE & IMPACT

Leading from the Inside Out

THE 5 PILLARS OF CAPACITY

A Framework for Leaders Who Refuse to Burn Out

HEALTHY RELATIONSHIPS

An NFL Rookie Favorite on Building Lasting Bonds

WHAT YOUR ORGANIZATION GETS

- ✓ A customized message tailored to your audience & goals
- ✓ Actionable frameworks your team can apply immediately
- ✓ High-energy, engaging delivery that commands any room
- ✓ Pre-event consultation to ensure alignment with vision
- ✓ Post-event resources for sustained implementation

WHAT LEADERS ARE SAYING



Austin Moss II
San Francisco 49ers

"His session is always rated as TOP TIER, and the players always feel empowered, educated, and committed to their personal goals."



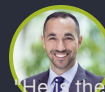
Dr. Brownell Mack
Minnesota Vikings

"He has consistently engaged our group with unique insight gleaned from his lived experience and deep subject matter expertise."



Shamaree Brown
Atlantic Coast Conference

"Freddie's content and delivery always hits the audience right where it's needed the most."



JT Thoms
Growing Leaders

"He is the real deal and knows his stuff. But what I love about Freddie the most is his humility."

TRUSTED BY

NFL · NFLPA · NCAA · ACC
SF 49ers · Vikings · Titans · Bears
Florida State · Arkansas · Nissan

FORMATS

Keynotes
Workshops
Leadership Retreats
Conference Sessions

UNLOCK THE CHAMPION

Build the capacity to fully engage your people